

Success story title

EXECUTIVE SUMMARY

Briefly summarise the success story in one paragraph.

[Todo o texto apresentado encontra-se escrito com o tipo de letra "Calibri", tamanho "9pt". Os títulos devem estar sublinhados, a negrito e em Caixa-Alta/Maiúsculas. Todo o texto apresentado encontra-se justificado e sem hifenização.]

CHALLENGE OVERVIEW

How the contact was taken ?

What were the main objectives and strategies of the initiative, how were they established and by whom (name of company involved)? What was the motivation behind the initiative?

If necessary, briefly describe the situation before the initiative including major issues, trends and conditions in the area.

[Para sinalizar entradas dentro do próprio texto, estas deverão ser feitas apenas a negrito de acordo com o exemplificado:

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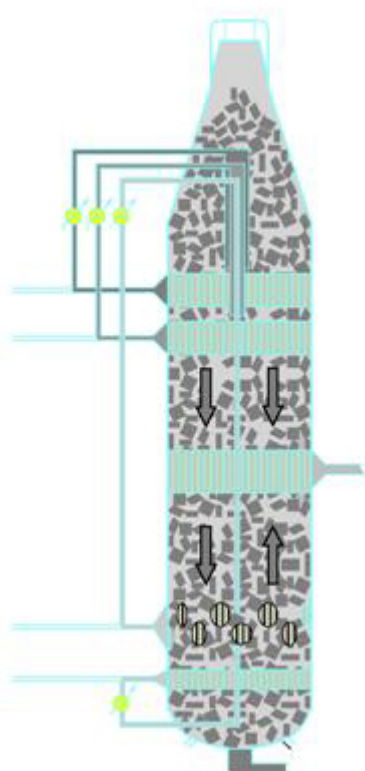
IMPLEMENTATION OF THE INITIATIVE

How was the initiative carried out? Duration of the contract. How were financial, technical and human resources mobilised and where did they come from (permanent staff of the group ; ad-hoc hired personnel)?

What role did the partners play in the implementation process? What problems or constraints were experienced in the implementation? How were they overcome?

THE PROBLEM

Brief description of the mathematical model and of the mathematics used in the research . What were the major challenges of the research (modelization, new mathematical methods, experimental determination of parameters...)?



Legenda de Imagem - "Calibri", 9, Negrito

RESULTS AND ACHIEVEMENTS

What were the results and achievements of the initiative for the company and Academia? Were the objectives realised as per the criteria? What criteria/indicators were used to measure the success of the initiative and how were these measured, qualitatively and quantitatively? What was the impact of the initiative ? Did this contract have a follow-up ?

LESSONS LEARNED AND REPLICABILITY

OPTIONAL What are the most important lessons learned from this initiative? Has the initiative been replicated/adapted elsewhere? What is the potential of replicating all or parts of the initiative? Which parameters determine replicability (technological, socio-cultural, economic, political, etc)?

RESEARCH TEAM

OPTIONAL Logo of the company involved in the story (Contact point in the company)

Name/logo of the Laboratory/Group (including address, webpage, e-mail of the contact person)
